



YEAR ONE

SUMUD15

AUGUST 15 – AUGUST 29, 2026

Sponsorship Packet

Help us propel Palestinian stories to the forefront.



From Palistory events past, present, and ahead.



Why Sponsor #Sumud15

#Sumud15 is a year-round movement rooted in remembrance, learning, and solidarity with Palestine. Anchored to May 15, Nakba Day, it begins with a fifteen-day discipline challenge and continues with a new community challenge each month. Together, we learn, reflect, take action, and keep the Palestinian story alive, not just for a moment, but all year long. This is Year One.

This is Year One. Your name will be woven into the history of Sumud15 from its first cohort.

"Every dollar restores a piece of what has been erased."

Every sponsor dollar advances Palistory's mission to preserve and tell the Palestinian story. Every sponsor also receives meaningful recognition, tangible gifts rooted in Palestinian culture, and visibility before a national and growing audience.

THE AUDIENCE

Sumud15 launches across the @palistory.usa Instagram presence and a coalition of legal, faith, and community networks. Participants are professionals and community members who care deeply about discipline, justice, and the Palestinian cause. Your sponsorship reaches them daily for fifteen days during the challenge and continues through the virtual graduation.

Hear from our Palistorians



02 THE TIERS

Become a Founding Sponsor

OLIVE SAPLING

a new beginning

\$1,000

- ◆ **Day Sponsor** — one day of the fifteen-day challenge dedicated in your name. Your name appears in @palistory.usa's morning post and stories on your day.
- ◆ **Gift Set** — one traditional keffiyeh and one Palestinian stole.
- ◆ **Honor Roll** — your name listed on every Sumud15 communication and at the virtual graduation.
- ◆ **Tax-Deductible Receipt** — official receipt issued by Palistory, a 501(c)(3) nonprofit.

OLIVE BRANCH

an extended hand

\$2,500

- ◆ *Everything in Olive Sapling, plus:*
- ◆ **Three Day Sponsor** — three days of the challenge dedicated in your name, spaced across the fifteen-day arc.
- ◆ **Featured Spotlight** — a dedicated story feature on @palistory.usa during the challenge, telling the story of why you give and what Palestine means to you.
- ◆ **Expanded Gift Set** — two keffiyehs, two Palestinian stoles, and a personalized thank-you note from the Palistory team.
- ◆ **Founding Sponsor** — named acknowledgment in the Sumud15 launch video and the graduation closing video.

ANCIENT OLIVE

witness to centuries

\$5,000

- ◆ *Everything in Olive Sapling and Olive Branch, plus:*
- ◆ **Week Sponsor** — a full week of the challenge, seven consecutive days, dedicated in your name with daily recognition.
- ◆ **Featured Video** — submit up to three minutes of pre-recorded video, played during the virtual graduation ceremony. (The graduation date and details will be announced soon)
- ◆ **Special Autographed Surprise** — a hand-signed gift sourced specifically for our Ancient Olive sponsors. The identity of the surprise is held in confidence until your package arrives.
- ◆ **Year-Long Website Sponsorship** — exclusive to the Ancient Olive tier. Your name or logo featured on the Palistory website as a sponsor for one full calendar year.
- ◆ **Team Gift Set** — five traditional keffiyehs and five Palestinian stoles to share with your team, your family, or as gifts in your community.