

PALISTORY

YEAR ONE

SUMUD15

Sponsorship Packet

JUNE 1 — JUNE 15, 2026

Help us propel Palestinian stories to the forefront.



From Palistory events past, present, and ahead.



Why Sponsor #Sumud15

#Sumud15 is a fifteen-day discipline challenge open to everyone, anchored to May 15, the date Palestinians and people of conscience around the world observe as Nakba Day. For fifteen days each June, participants walk, read, reflect, and share daily insights on Instagram. The challenge is built to teach, to fundraise, and to build a community of public solidarity with the Palestinian story.

This is Year One. Your name will be woven into the history of Sumud15 from its first cohort.

"Every dollar restores a piece of what has been erased."

Every sponsor dollar advances Palistory's mission to preserve and tell the Palestinian story. Every sponsor also receives meaningful recognition, tangible gifts rooted in Palestinian culture, and visibility before a national and growing audience.

THE AUDIENCE

Sumud15 launches across the @palistory.usa Instagram presence and a coalition of legal, faith, and community networks. Participants are professionals and community members who care deeply about discipline, justice, and the Palestinian cause. Your sponsorship reaches them daily for fifteen days during the challenge and continues through the virtual graduation on June 19 and beyond.

Hear from our Palistorians



02 THE TIERS

Become a Founding Sponsor

OLIVE SAPLING

a new beginning

\$1,000

- ◆ **Day Sponsor** — one day of the fifteen-day challenge dedicated in your name. Your name appears in @palistory.usa's morning post and stories on your day.
- ◆ **Gift Set** — one traditional keffiyeh and one Palestinian stole.
- ◆ **Honor Roll** — your name listed on every Sumud15 communication and at the virtual graduation.
- ◆ **Tax-Deductible Receipt** — official receipt issued by Palistory, a 501(c)(3) nonprofit.

OLIVE BRANCH

an extended hand

\$2,500

- ◆ *Everything in Olive Sapling, plus:*
- ◆ **Three Day Sponsor** — three days of the challenge dedicated in your name, spaced across the fifteen-day arc.
- ◆ **Featured Spotlight** — a dedicated story feature on @palistory.usa during the challenge, telling the story of why you give and what Palestine means to you.
- ◆ **Expanded Gift Set** — two keffiyehs, two Palestinian stoles, and a personalized thank-you note from the Palistory team.
- ◆ **Founding Sponsor** — named acknowledgment in the Sumud15 launch video and the graduation closing video.

ANCIENT OLIVE

witness to centuries

\$5,000

- ◆ *Everything in Olive Sapling and Olive Branch, plus:*
- ◆ **Week Sponsor** — a full week of the challenge, seven consecutive days, dedicated in your name with daily recognition.
- ◆ **Featured Video** — submit up to three minutes of pre-recorded video, played during the virtual graduation ceremony on June 19, 2026.
- ◆ **Special Autographed Surprise** — a hand-signed gift sourced specifically for our Ancient Olive sponsors. The identity of the surprise is held in confidence until your package arrives.
- ◆ **Year-Long Website Sponsorship** — exclusive to the Ancient Olive tier. Your name or logo featured on the Palistory website as a sponsor for one full calendar year.
- ◆ **Team Gift Set** — five traditional keffiyehs and five Palestinian stoles to share with your team, your family, or as gifts in your community.

03 THE PRACTICAL

Recognition, Tax, & How to Commit

RECOGNITION TIMELINE

Here is exactly when and where your sponsorship will be visible:

- May 23 through May 31, 2026: pre-launch sponsor announcements on @palistory.usa
- June 1 through June 15, 2026: daily sponsor recognition during the challenge
- June 19, 2026: acknowledgment at the virtual graduation, with featured video for Ancient Olive sponsors
- Beyond 2026: Founding Sponsor recognition on every future Sumud15 communication for one full year

TAX-DEDUCTIBLE GIVING

Palistory is a registered 501(c)(3) nonprofit organization. All sponsorships are fully tax-deductible to the extent permitted by law. Sponsors receive an official receipt from Palistory at the time of contribution.

EIN: 99-112-5525

HOW TO SPONSOR

- 1 Choose your tier.** Olive Sapling, Olive Branch, or Ancient Olive.
- 2 Contact Palistory.** Message @palistory.usa on Instagram or call Ibrahim Awad at (706) 980-5339.
- 3 Submit and receive.** Send your contribution, receive your tax receipt, join the Founding Sponsor cohort.

CUSTOM SPONSORSHIPS

If your contribution lies between tiers, or if you would like to discuss a sponsorship larger than \$5,000, we welcome the conversation. Palistory is happy to design a custom recognition package for institutional donors, family foundations, corporate underwriters, and major individual givers.



An olive tree can live for a thousand years.

Some in Palestine have witnessed every empire that came and went.

Stand among them.

Become a Founding Sponsor of Sumud15.